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For Immediate Release

Pulse Unveils Redesigned Web Site <u>www.pulseeng.com</u>

SAN DIEGO, Calif. – September 21, 2004 –Pulse[®], a Technitrol (NYSE: TNL) Company, one of the world's largest electronic component manufacturers and a leader in passive, magnetics-based components, announces the unveiling of its redesigned Web site, www.pulseeng.com. The new design features all Pulse's diverse product offerings under one umbrella. The Pulse divisions are worldwide and include Consumer, Military and Aerospace, Telecom (including RF & Wireless and the Excelsus[®] brand), LAN, and Power.

The new site is a powerful tool for researching, locating, and specifying Pulse components. The product divisions are visible on tiles on the home page. One mouse-click on a tile takes the user to a landing page where there are links to relevant product information, saving navigation time. The User Center contains links such as the Pulse customer extranet, a user Help function, a listing of Pulse Contacts, and the Site Map. The new Search Center consolidates in one location all of the site's search tools: Part Index Search, Advanced Search, Power Inductor Search, Site Search, and Cross Reference Searches.

The three most recent press releases are featured on the home page. The Library has Pulse's technical papers, articles, and special publications as downloadable PDFs. The Product Section links to the Product Finder, a drill-down tool for locating components for particular applications, ending up at the product data sheet. A bulleted list of relevant links is included on every web page. This "smart navigation" minimizes the number of clicks it takes to go anywhere on the site.

Pulse's primary products include inductors, transformers, chokes, splitters, filters and integrated connector modules, couplers, delay lines, and value-added custom assemblies. Configurations support a wide variety of technical applications and platforms including Ethernet, PoE, VoIP, DSL/HPN/cable, RF, wireless, MIL-STD-1553, AC/DC and DC/DC power conversion, Fibre Channel, T1, T3, ISDN, and more. Pulse offers solutions worldwide for a variety of industries including data networking, broadband/Internet access, telecommunications, power conversion, military/aerospace, and consumer electronics

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Pulse's electronic components are used in a broad array of products including Ethernet switches, servers and routers, cable modems, set-top boxes, and video game consoles, power supplies, laptop and desktop computers, televisions, flat panel displays and DVD players, digital cameras and PDAs, cell phones, pagers, and wireless devices, PoE and VoIP equipment and DSL/HPN filters and splitters, navigation, radar systems, and test equipment, and commercial and military aircraft avionics, satellites, and space instrumentation.

About Pulse

Headquartered in San Diego, California, Pulse, a Technitrol (NYSE: TNL) Company, is one of the largest magnetic component manufacturers in the world. Pulse primarily serves OEMs in the data networking, telecommunications, high-speed Internet access, power conversion, military/aerospace, and consumer electronics industries. Recognized as experts in interference (noise) reduction, miniaturization, power management, and signal conversion, Pulse offers an extensive line of custom and standard passive magnetic solutions for OEMs in commercial as well as consumer industries. An ISO 9000 registered manufacturer, Pulse is fully engaged in joint development programs with key customers to ensure they receive high-performance, high-quality, and high-reliability products at competitive prices. Pulse is a member of and actively participates in IEEE, ANSI, T1/E1, and the DSL Forum.

In North America, contact Pulse's worldwide headquarters in the United States at 858-674-8100. The Pulse European offices are located in the United Kingdom and may be reached at +44-1483-401700, and its Asian offices in Singapore can be reached at +65-6287-8998. For more information, visit the Pulse website at www.pulseeng.com.

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Cautionary Note: This message contains "forward looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Actual results may differ materially. This release should be read in conjunction with the factors set forth in Technitrol's report on Form 10-Q for the quarter ended June 25, 2004 in Item 2 under the caption "Factors That May Affect Our Future Results (Cautionary Statements for Purposes of the "Safe Harbor" Provisions of the Private Securities Litigation Reform Act of 1995)."

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