

October 1st, 2012

To our valued customers

Policy of Panasonic Group toward conflict minerals survey

We would like to explain the policy and activity of our company to the conflict minerals survey which you sent us recently.

First of all, Panasonic support the purpose of the Section 1502 (conflict minerals) of the Dodd-Frank Wall Street Reform and Consumer Protection Act concluded in July 2010, and announced its "Position on Conflict Minerals" as CSR Procurement(please refer to the footnote *1 below). As mentioned in the "Position on Conflict Minerals", there are still companies and individuals who are engaged in legitimate business even in conflict areas. We must make every effort to ensure that our decisions not to use illegal minerals do not harm the business activities of these legitimate operators.

On the other hand, we have been participating in a pilot project to implement the "OECD Due Diligence Guidance for Responsible Supply Chains of Minerals from Conflict-Affected and High-Risk Areas" (the OECD Guidance) started from July 2011 by the Organization for Economic Cooperation and Development (OECD)(please refer to the footnote *2 below). Based on the OECD Guidance, we are establishing the internal management system as well as getting information of smelters. For the survey of smelters, we are utilizing EICC-GeSI's "Conflict Minerals Reporting Templates" (EICC-GeSI Templates). EICC-GeSI is one of the most advanced organizations regarding the conflict minerals issue. With our customers, we share the information of the smelters identified in our supply-chain, as much as we can. To the smelters identified during our survey, we request them, through its industrial association or supply-chain, to take a third party audit (for example, EICC-GeSI Conflict-Free Smelter Program) to ensure the DRC conflict-free. In the end, we aim to the DRC conflict-free by replacing to ensured smelters.

Based on the above-mentioned policy, we would like to submit the EICC-GeSI Templates, instead of the "Non-use Certificate", or similar type of document, which you recently requested. It would be really grateful if you could kindly understand our response.

Sincerely

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*1: http://panasonic.net/csr/supply_chain/procurement/minerals.html

*2: <http://panasonic.co.jp/corp/news/official.data/data.dir/en110930-3/en110930-3.html>