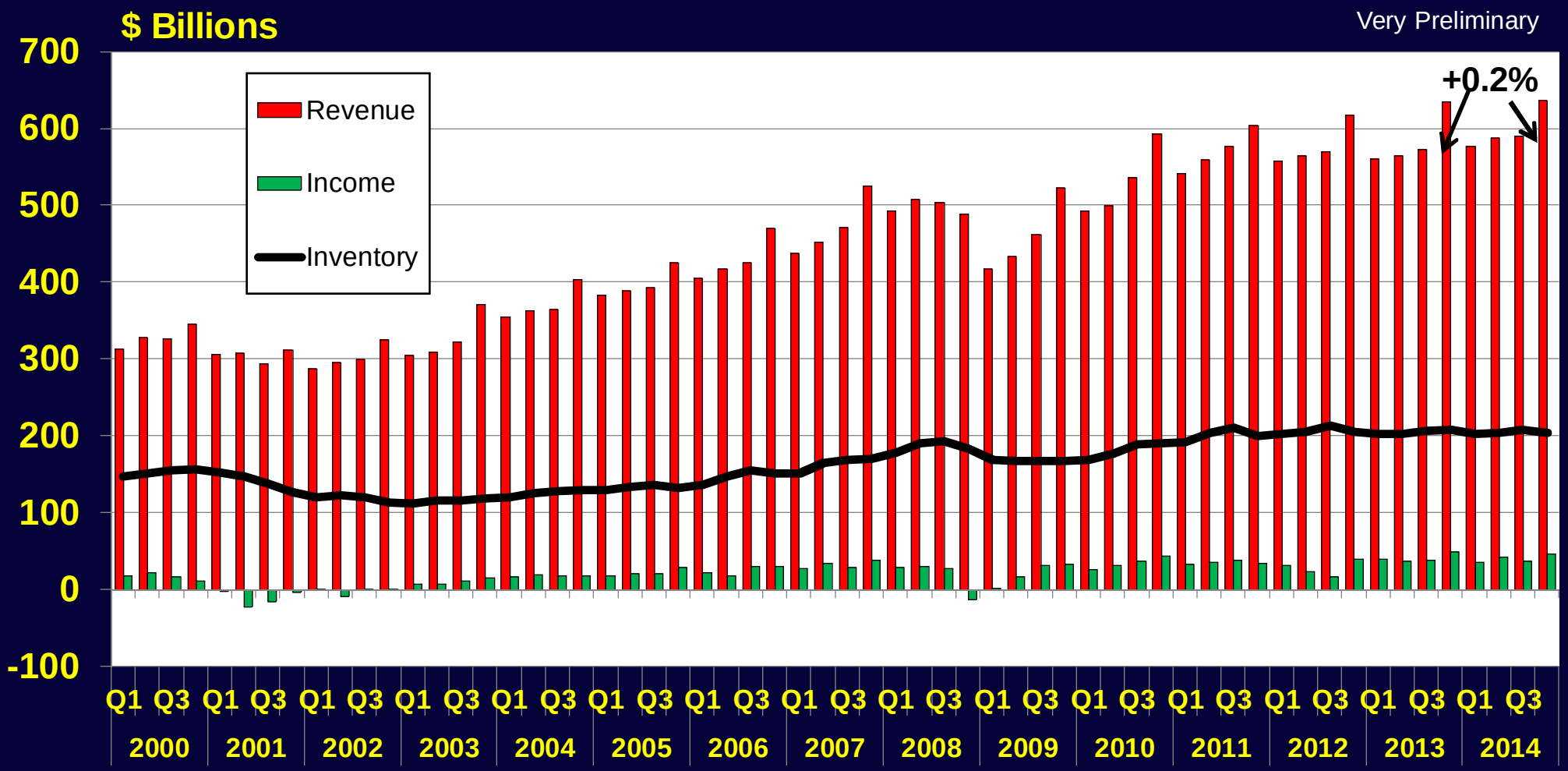
Chart 1

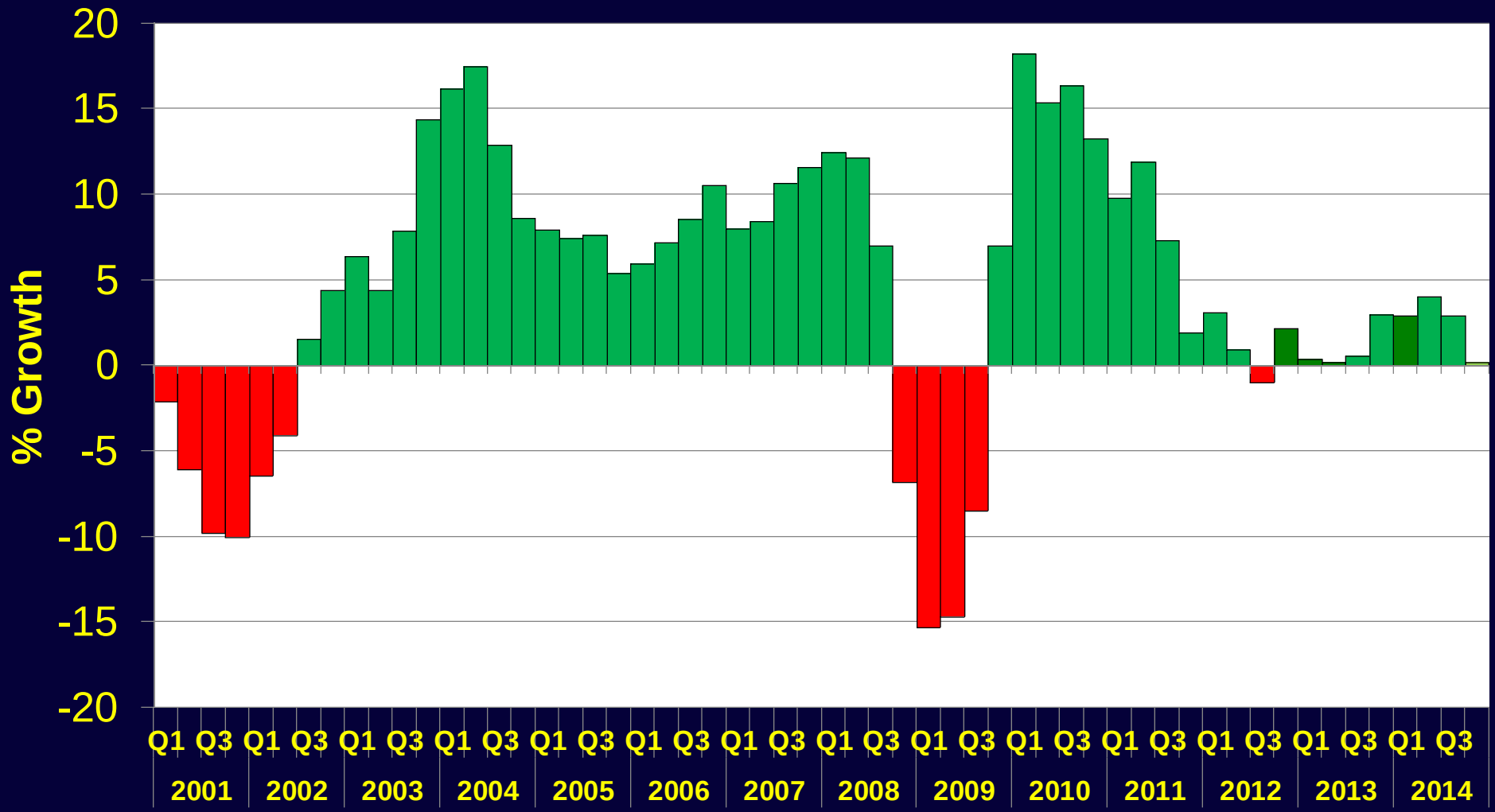
Electronic Equipment Suppliers
Composite of 160 Public Companies
Revenue, Net Income & Inventory



Computer 13, Internet 9, Storage 10, Communication 20, SEMI 30, Medical 23, Instruments 11, Military 6, Business & Office 3, Consumer 13, Automotive 11

Chart 2

Electronic Equipment Suppliers
Composite of 160 Public Companies
Quarterly Revenue Growth

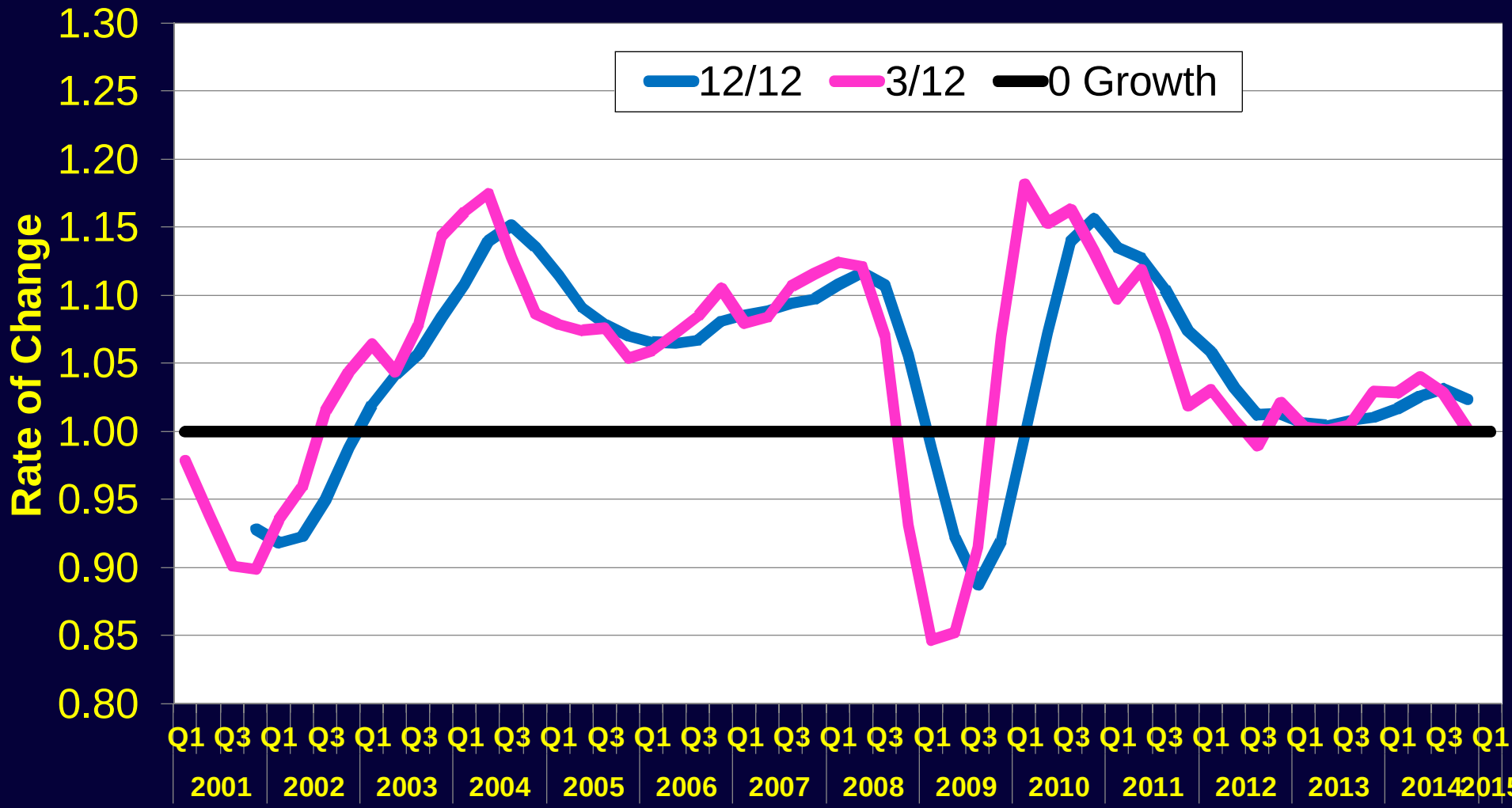


Computer 13, Internet 9, Storage 10, Communication 20, SEMI 20, Medical 23, Instruments 11, Military 6, Business & Office 3
+ Media tablets from all vendors, Consumer 13, Automotive 11

Chart 3

Global Electronic Equipment Shipment Growth

12/12 & 3/12 Rate of Change



141 OEM company sales composite

Chart 4

World Electronic Equipment Production By Type

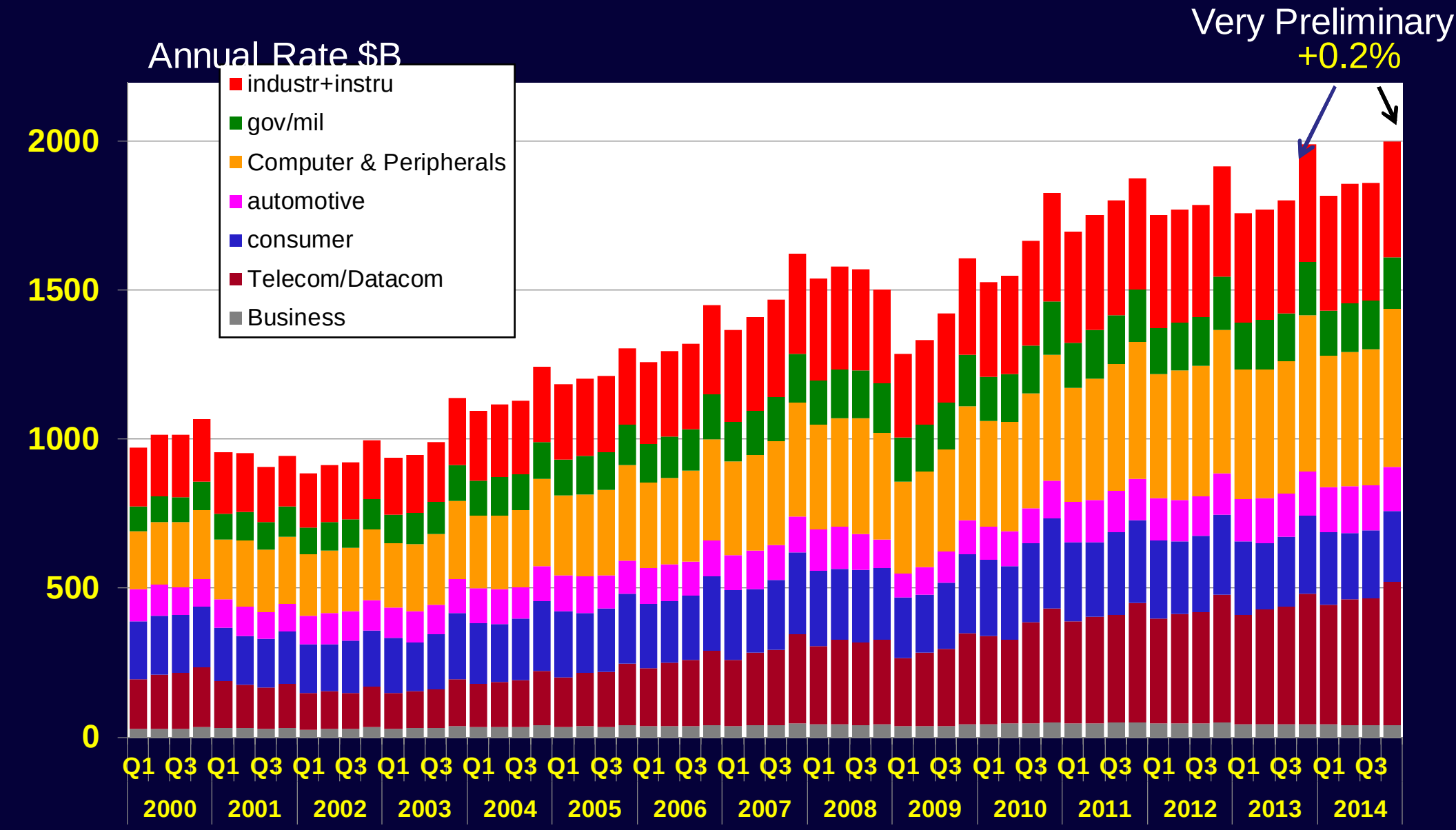
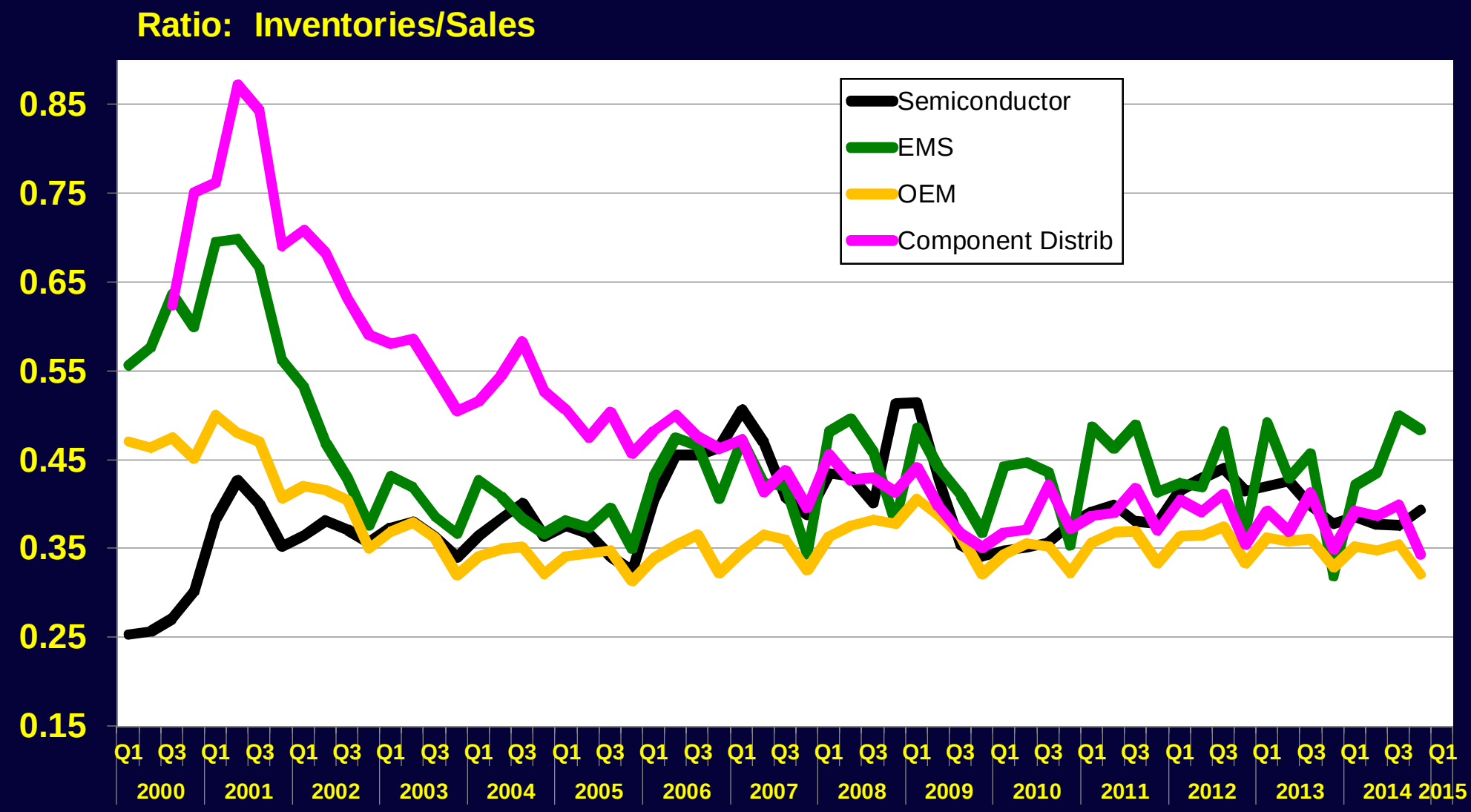


Chart 5

Inventory/Sales Ratios

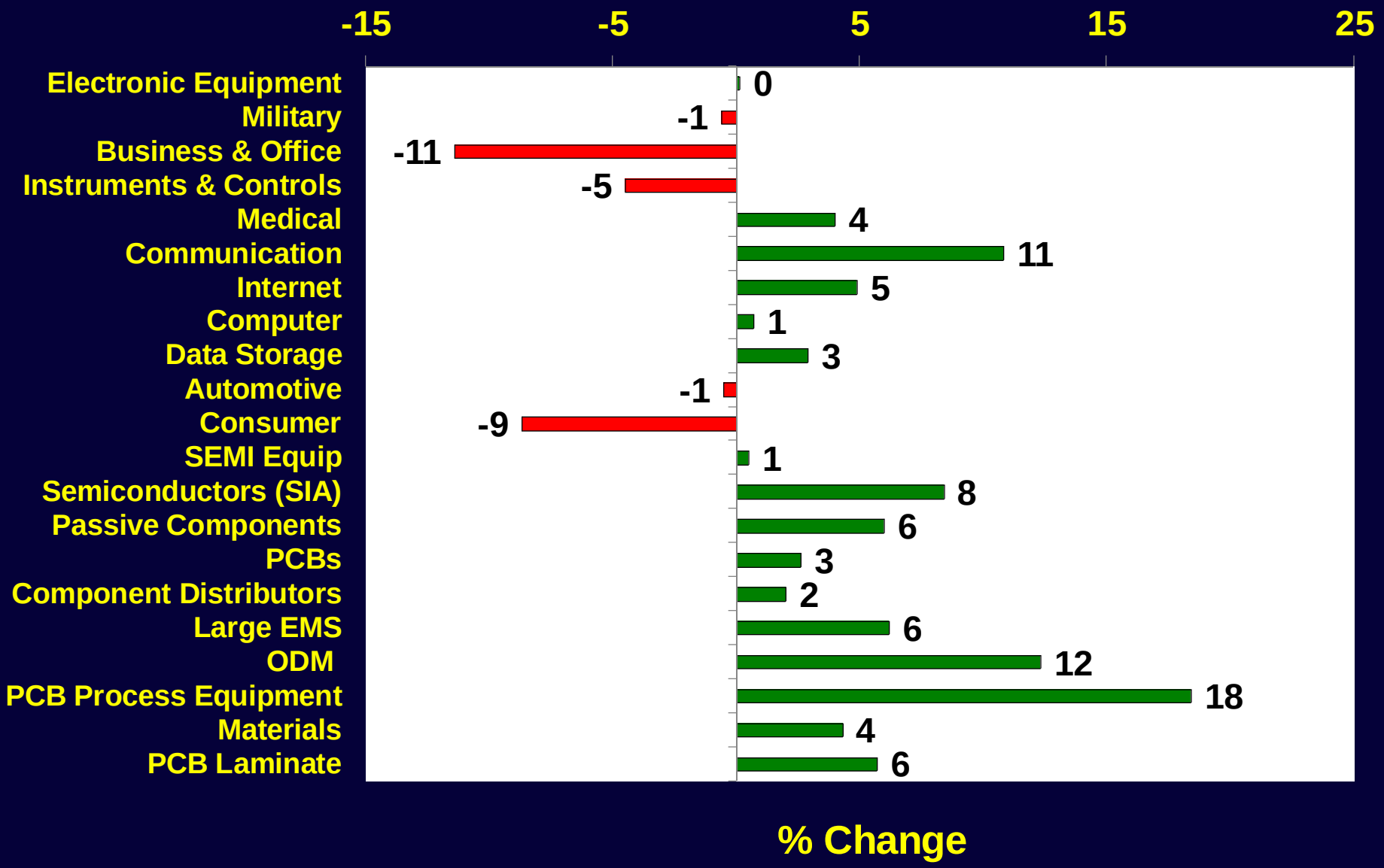
Large Component Distributors, Semiconductor, EMS & OEM Companies



Custer Consulting Group based upon company financials

Chart 6

Global Electronic Supply Chain Growth
4Q'14 (preliminary) vs. 4Q'13

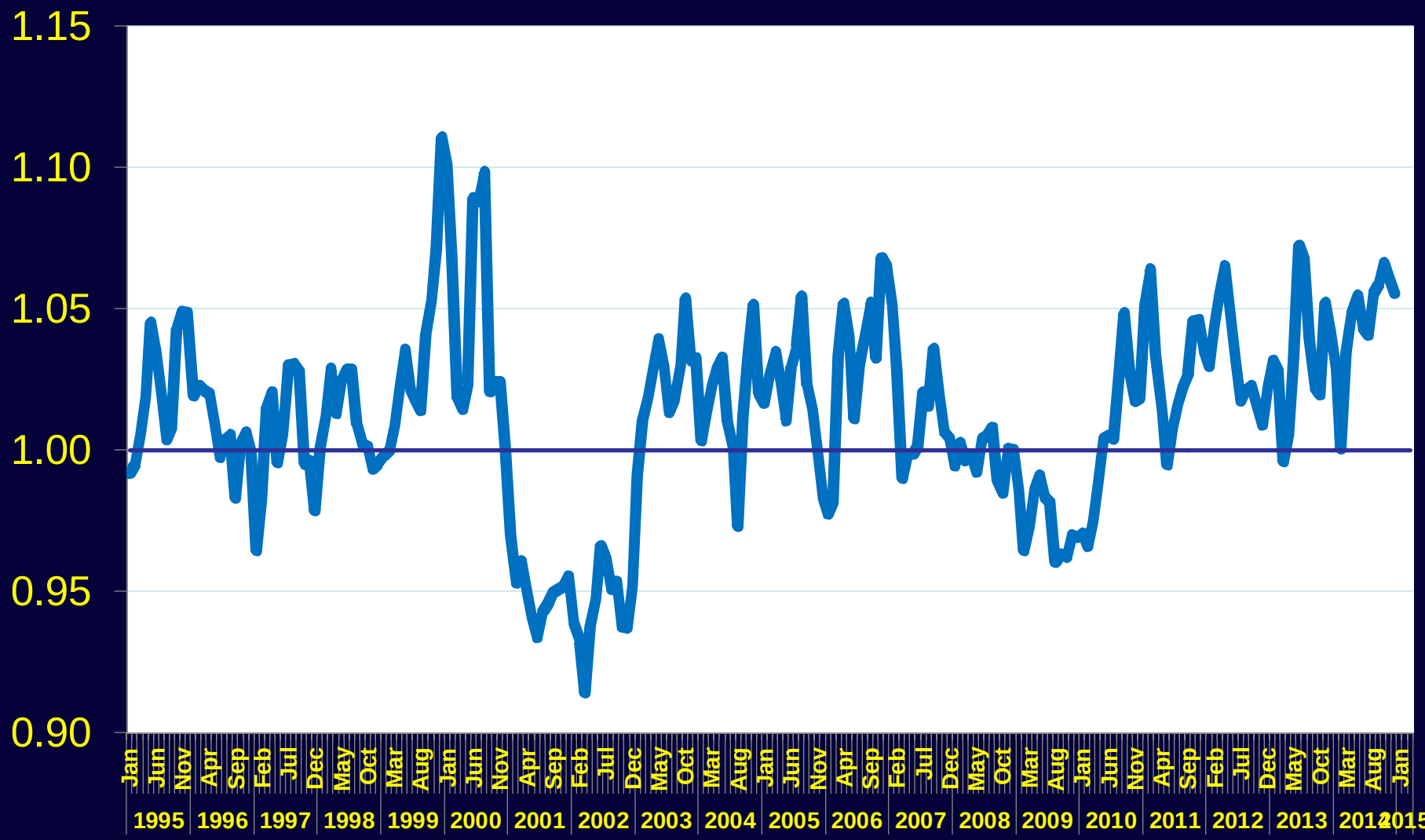


US$ equivalent at fluctuating exchange; based upon industry composites including acquisitions

Chart 7

U.S. Electronic Equipment Book/Bill Ratio

3-Month Average

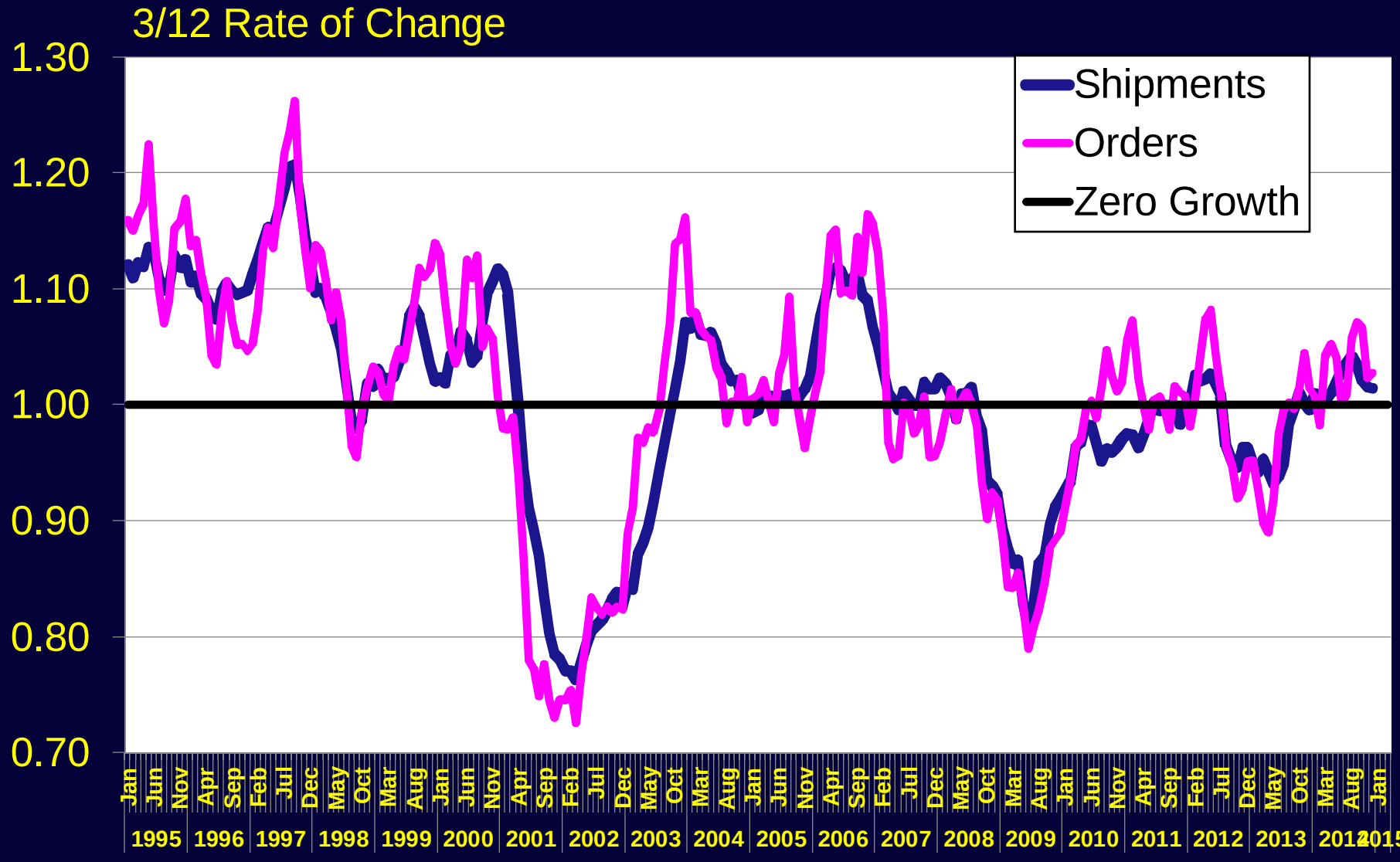


www.census.gov/indicator/www/m3/

Chart 8

U.S. Electronic Equipment Order & Shipment Growth

Computer, Communications, Measurement & Control and Military

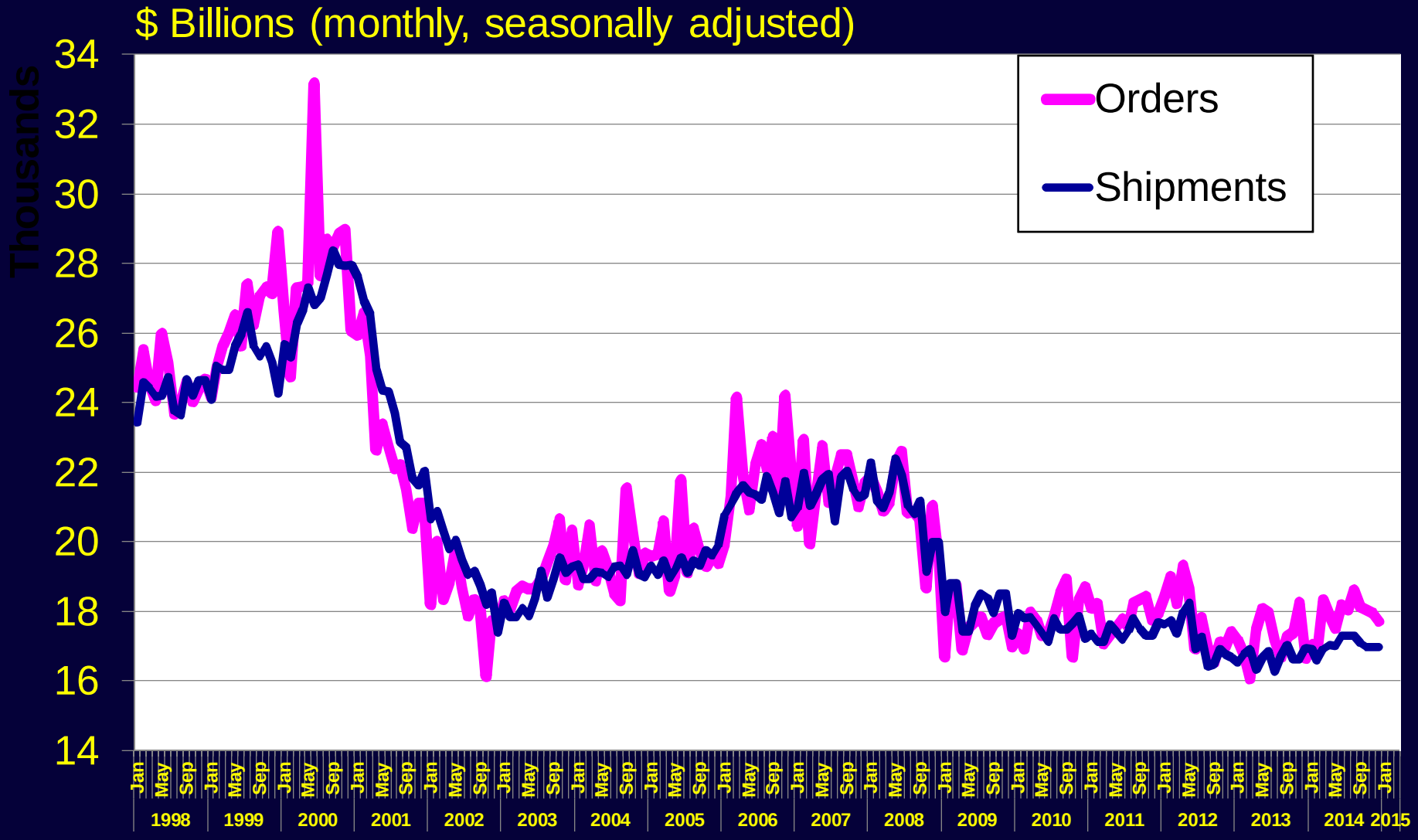


www.census.gov/indicator/www/m3/

Chart 9

U.S. Electronic Equipment Orders & Shipments

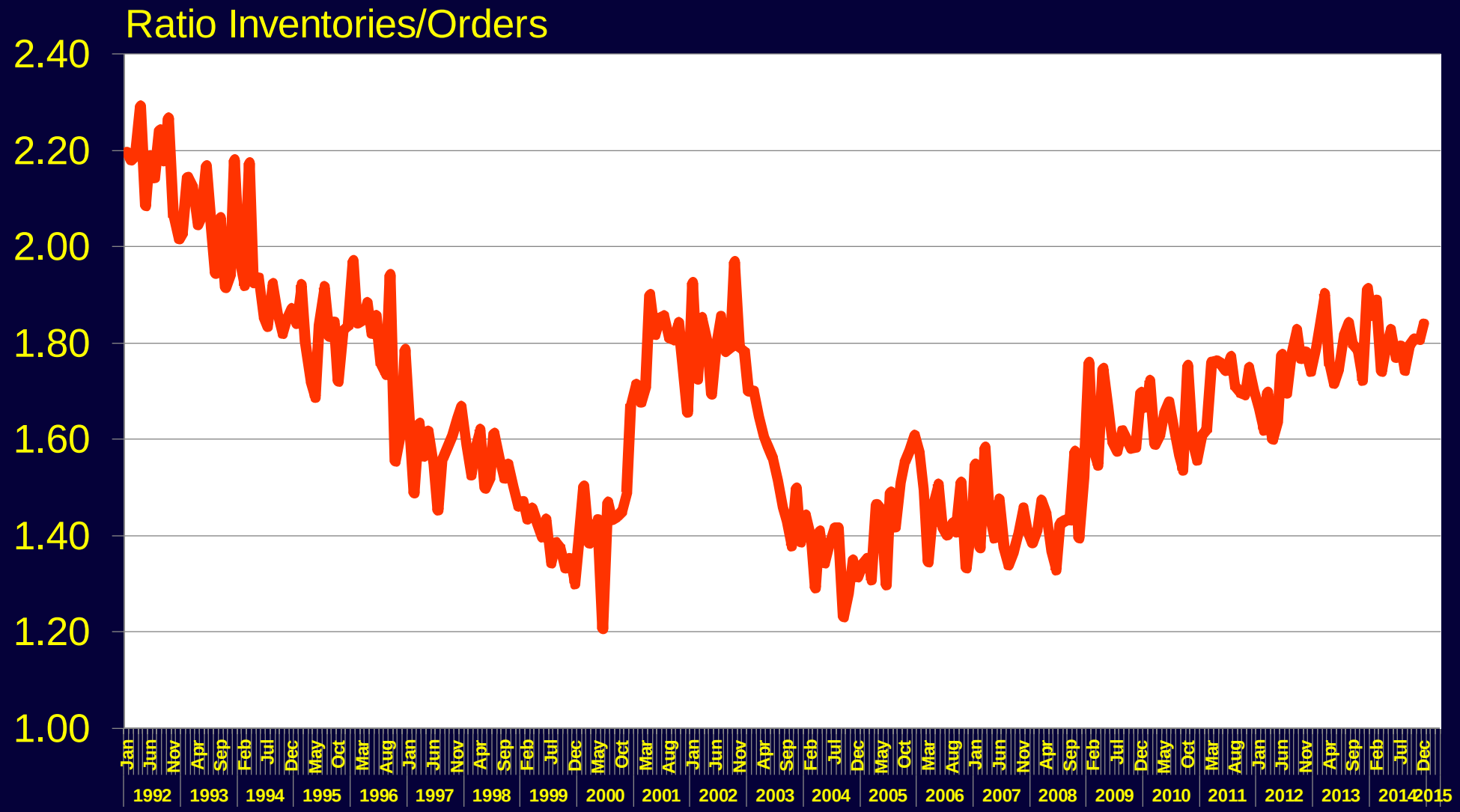
Computer, Communications, Measurement & Control and Military



www.census.gov/indicator/www/m3/

Chart 10

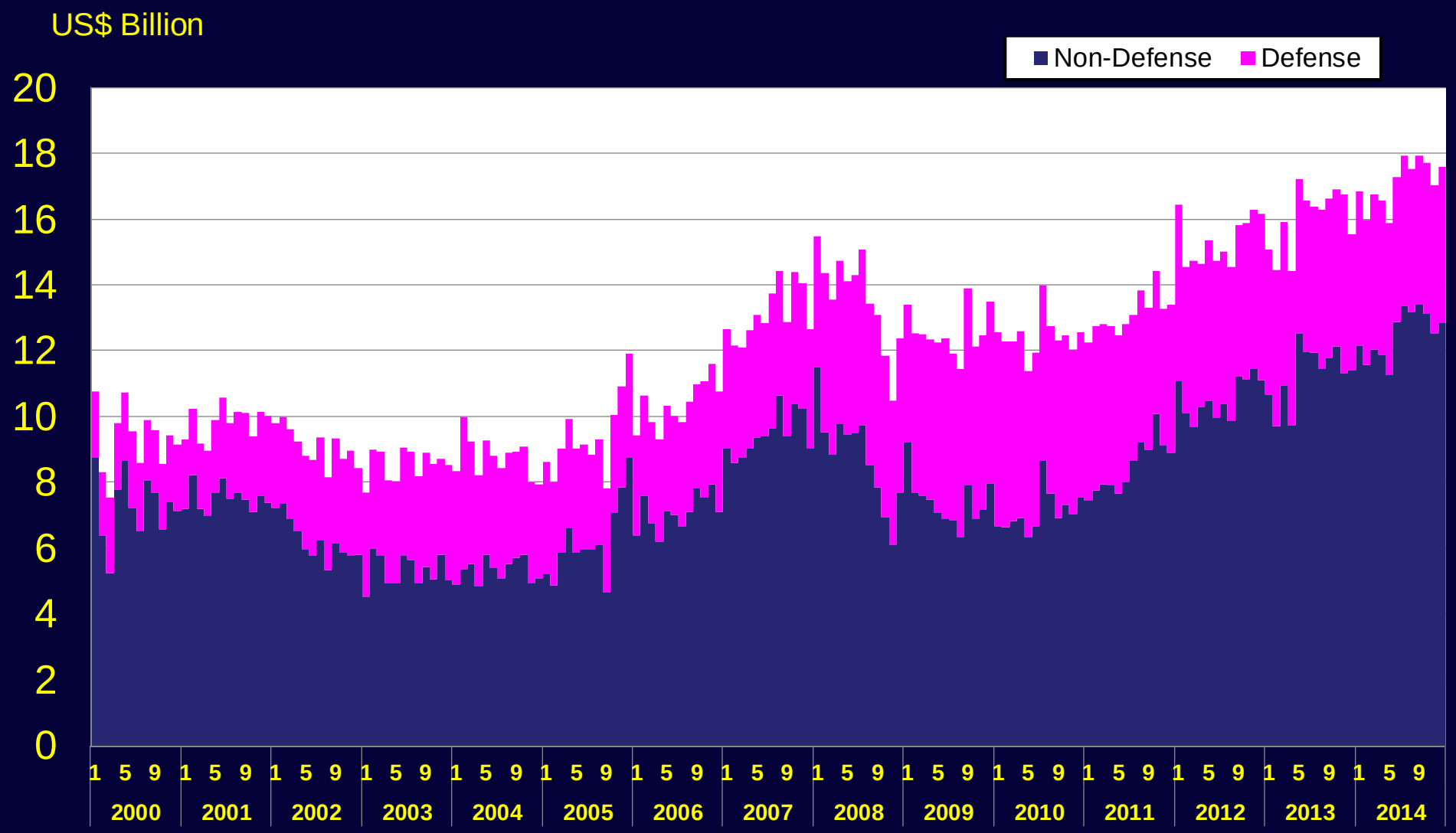
U.S. Electronic Equipment Inventories vs. Orders



www.census.gov/indicator/www/m3/

Chart 11

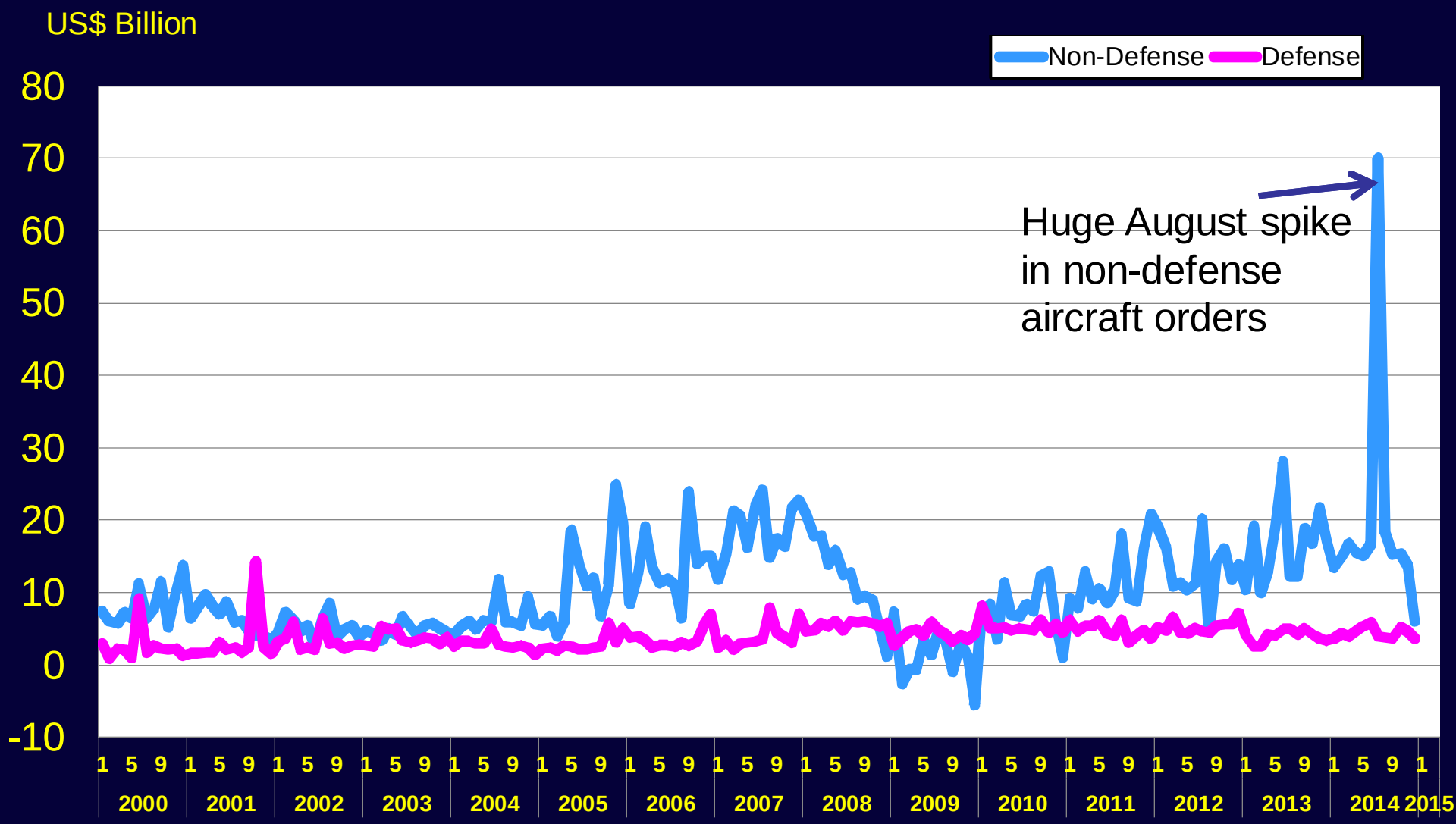
U.S. Aircraft & Parts Shipments



www.census.gov/indicator/www/m3

Chart 12

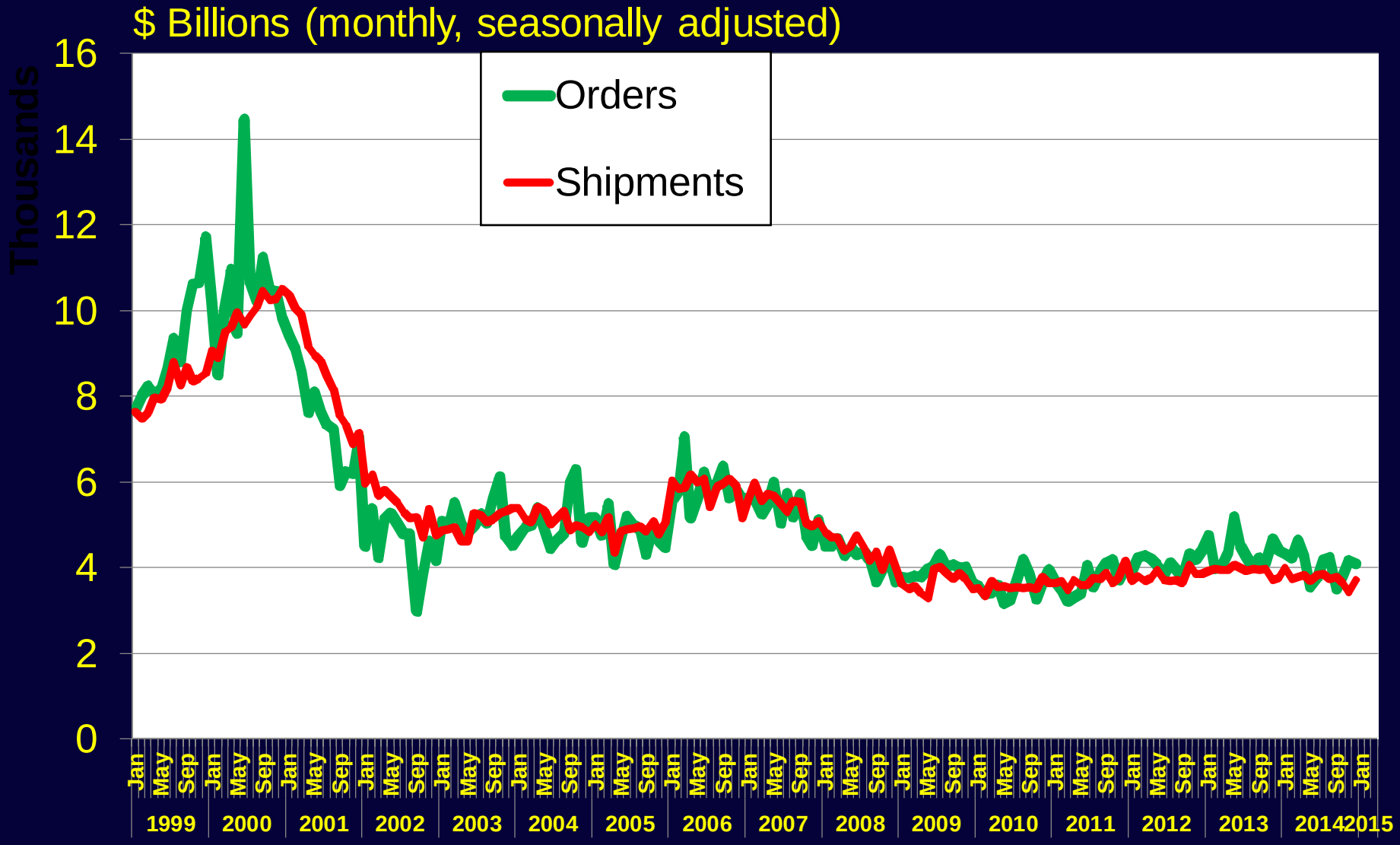
U.S. Aircraft & Parts Orders



www.census.gov/indicator/www/m3

Chart 13

U.S. Communication Equipment Orders & Shipments



www.census.gov/indicator/www/m3/

Chart 14

U.S. Computers & Related Products Orders & Shipments

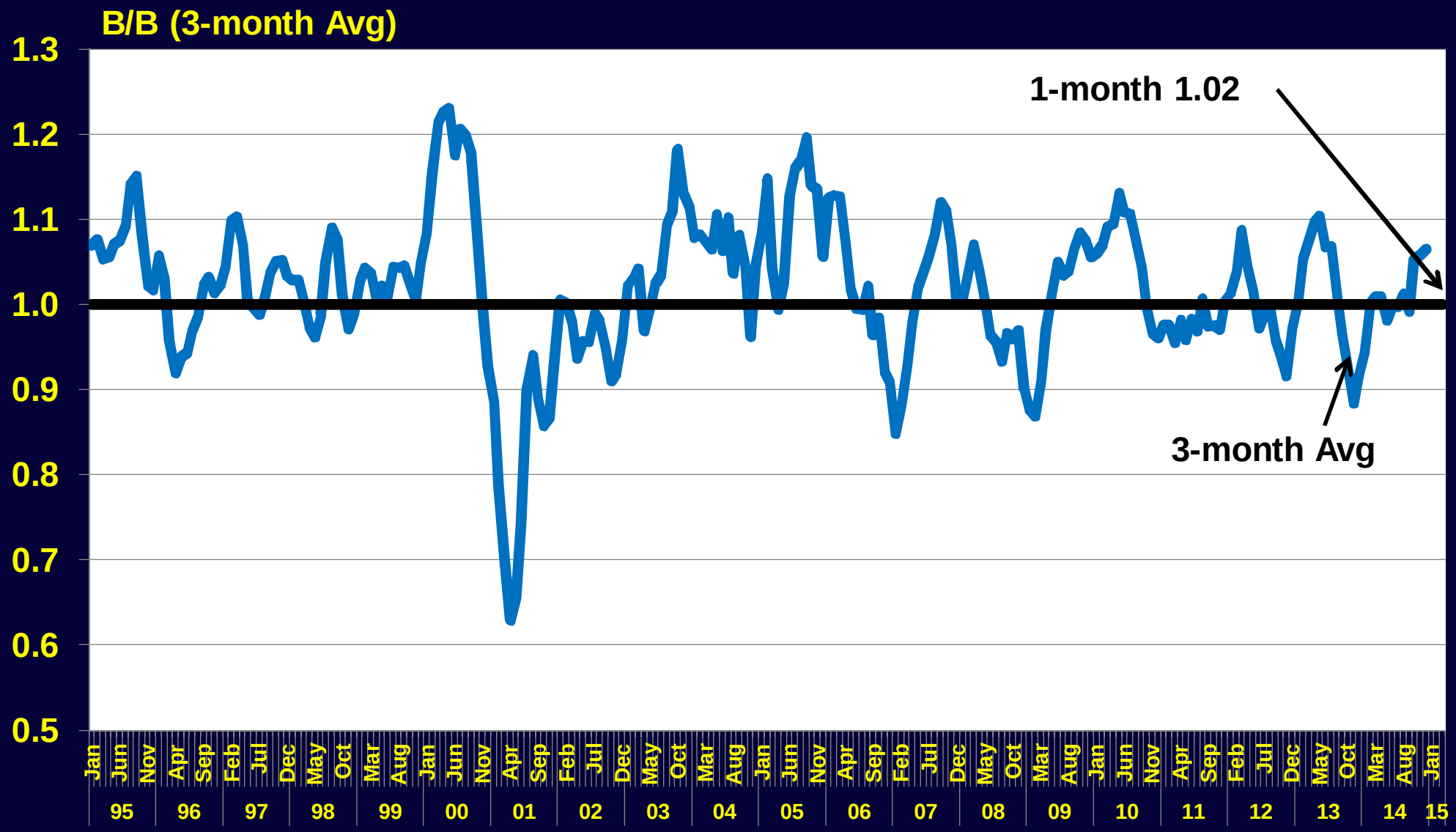


www.census.gov/indicator/www/m3/

Chart 15

Rigid & Flexible PCB Book/Bill

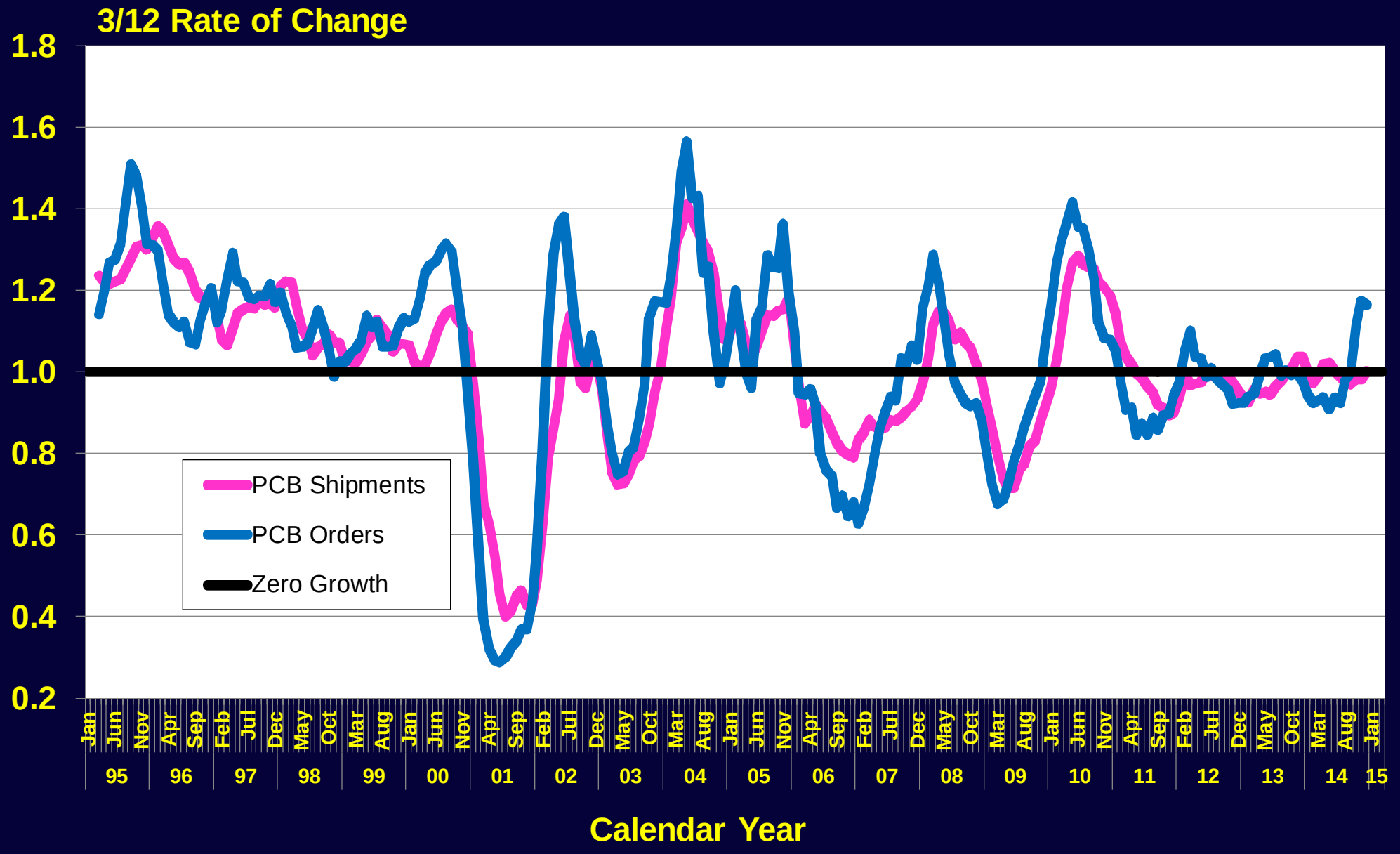
N. America



IPC

Chart 16

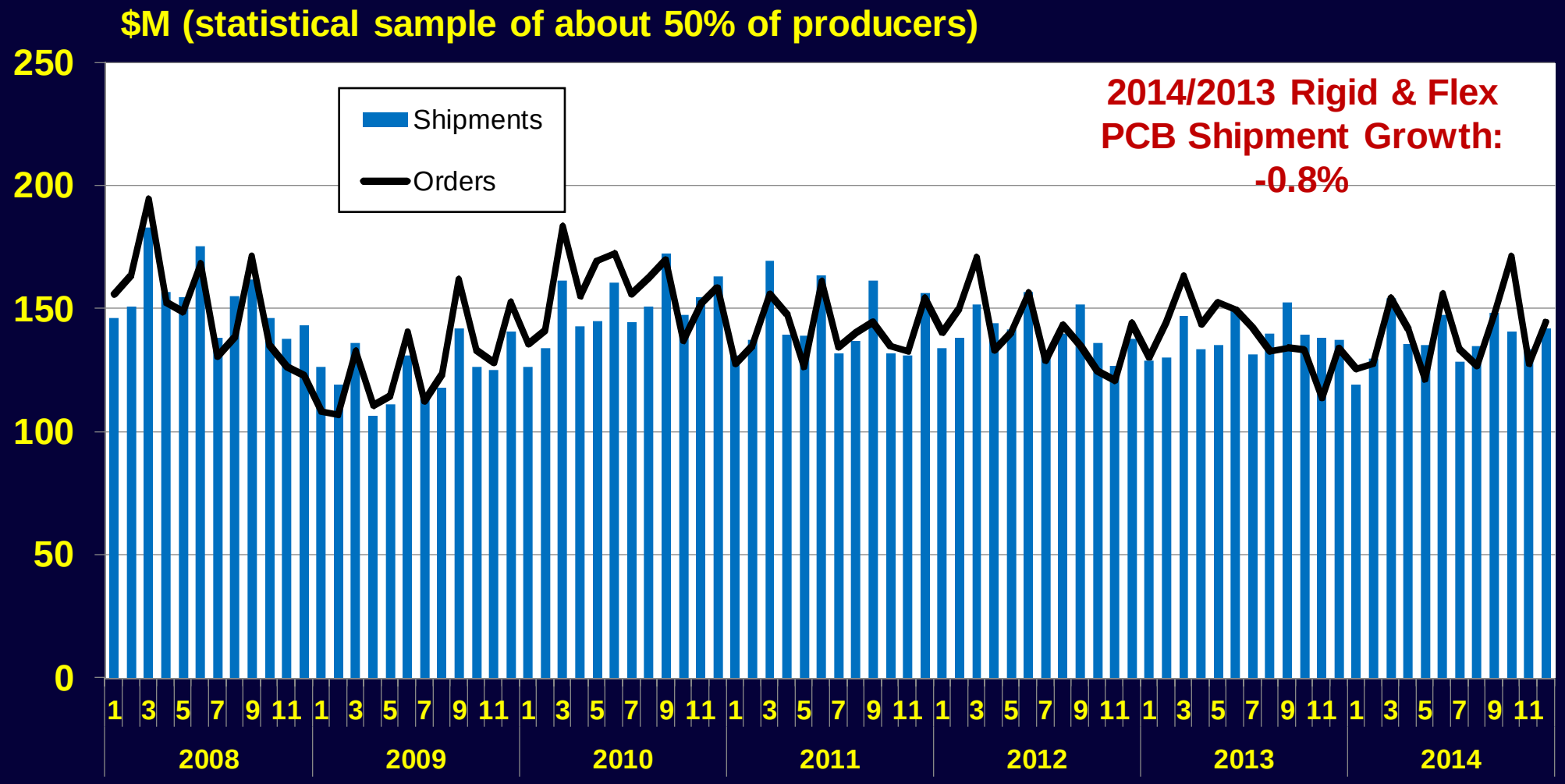
N. America Rigid & Flexible PCB Orders & Shipments



Data: IPC T/MRC & http://www.census.gov/indicator/www/m3/

Chart 17

N American Rigid & Flexible PCB Shipments & Orders

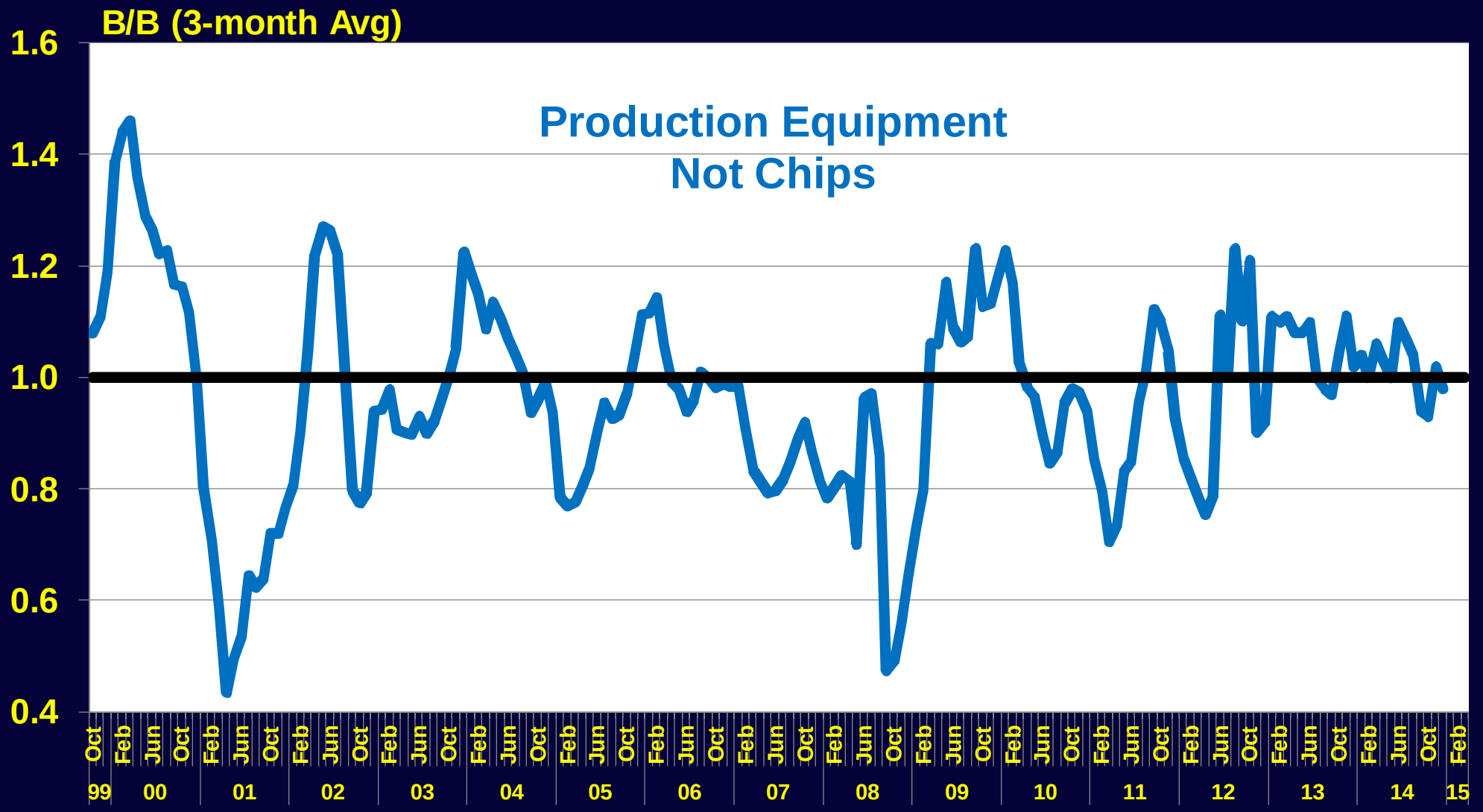


Note: IPC survey captures "market" not domestic production. About 15% of the above represents imported boards resold by N American PCB producers in survey.

IPC

Chart 18

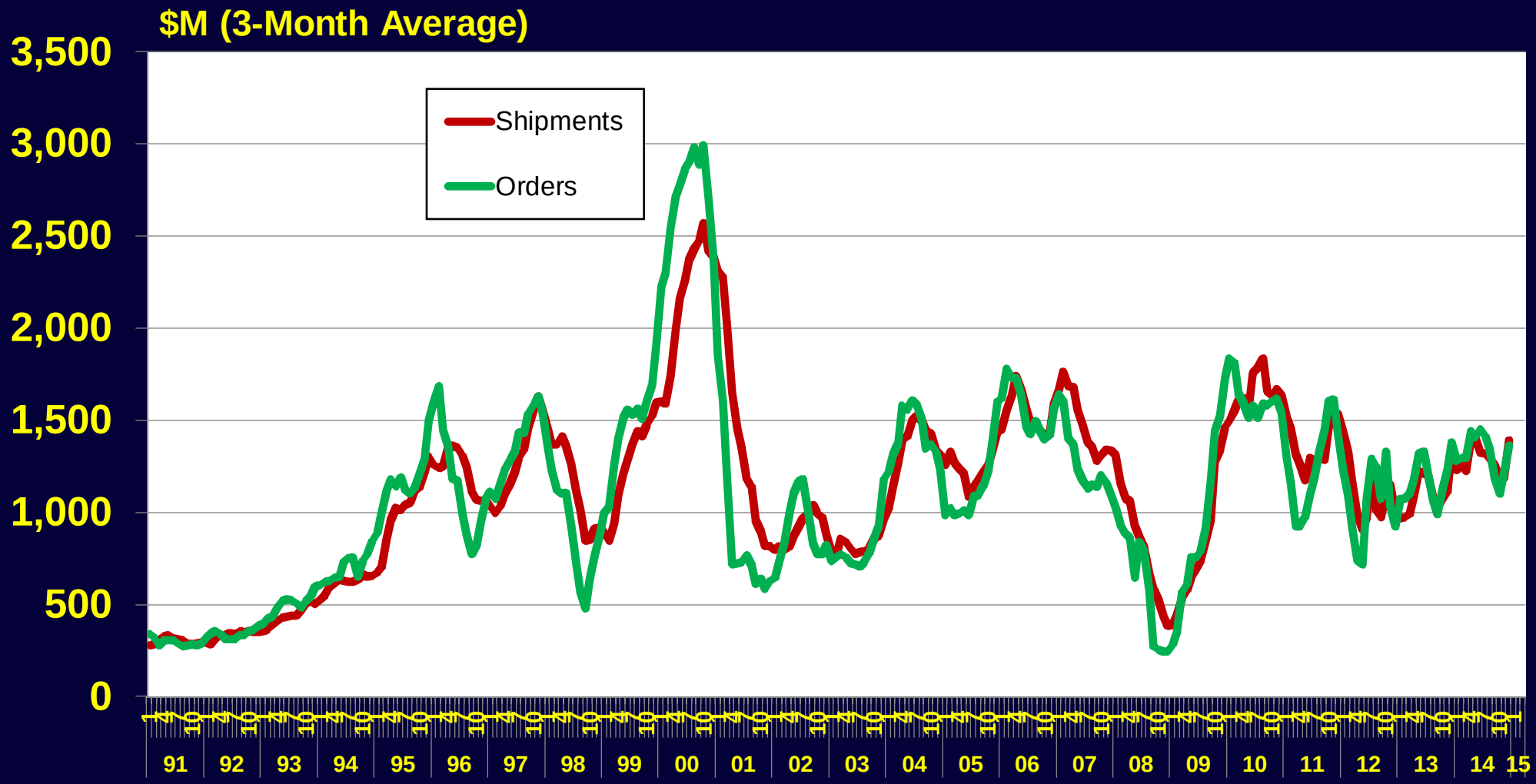
N American Semiconductor Equipment Industry Book/Bill Ratio



SOURCE Semiconductor Equipment and Materials International
http://www.semi.org

Chart 19

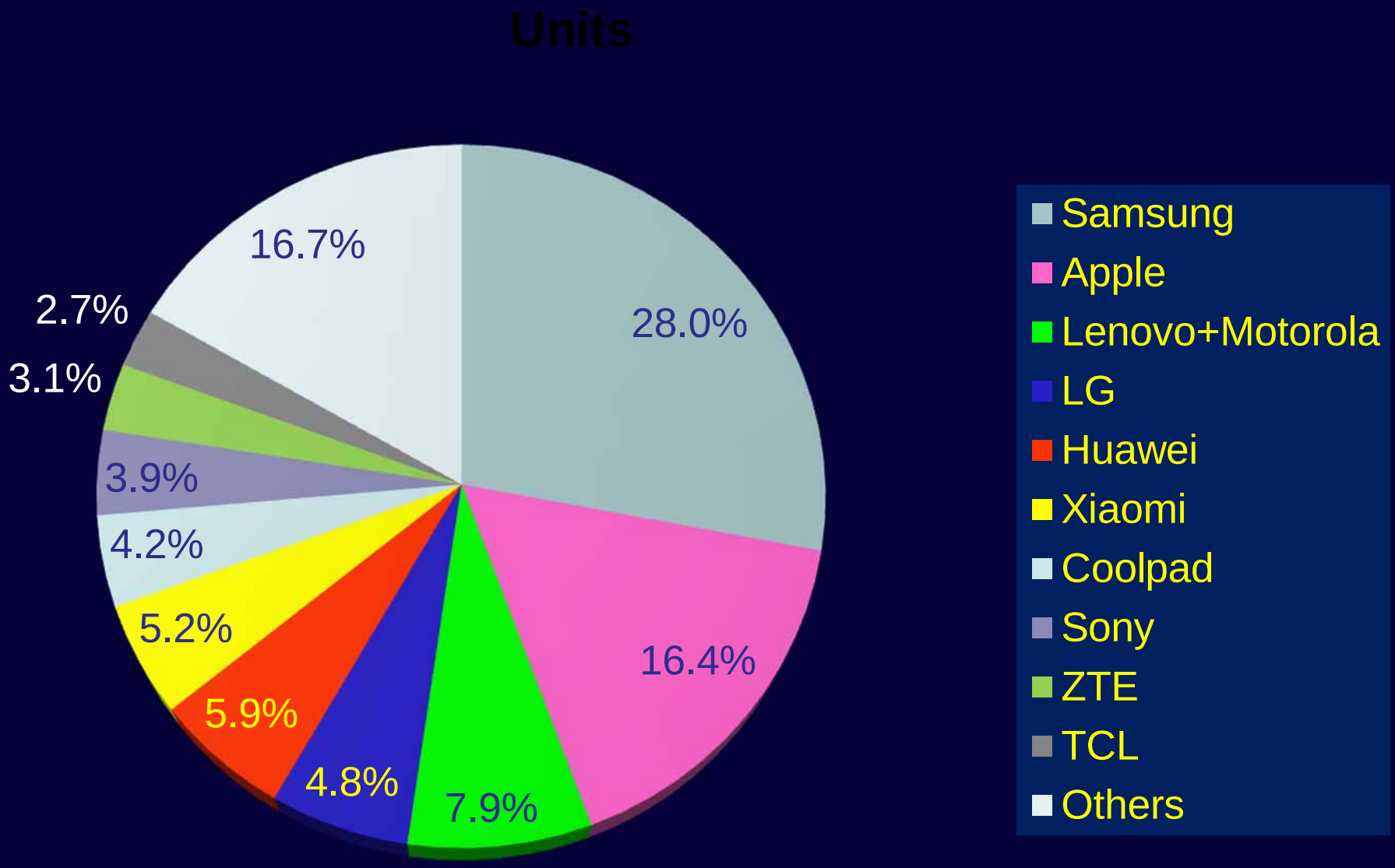
N American Semiconductor Equipment Industry Shipments & Orders



SOURCE Semiconductor Equipment and Materials International
http://www.semi.org

Chart 20

World Smartphone Sales 2014

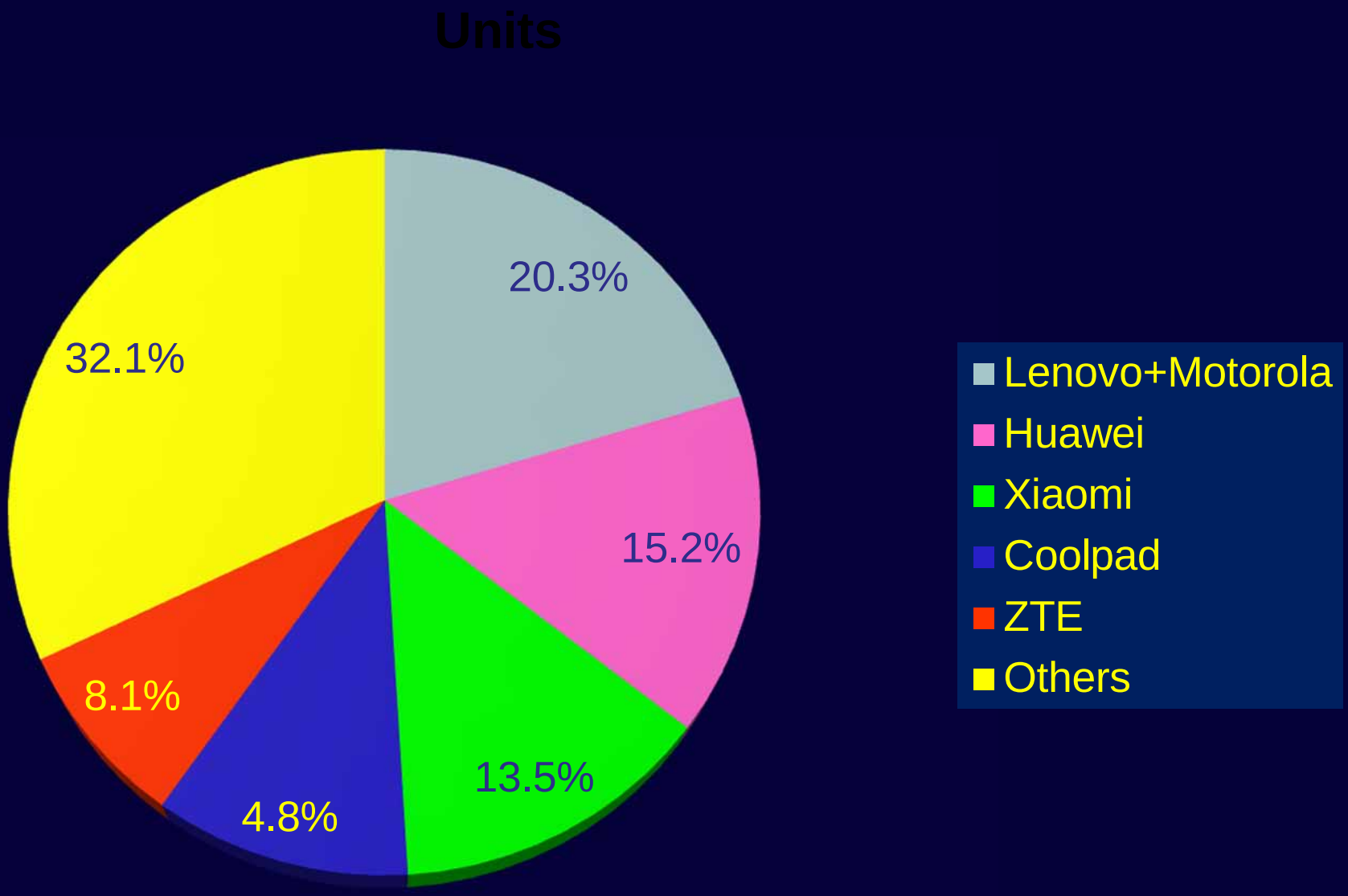


TOTAL: 1,167 Million Units

Trendforce 1/15

Chart 21

China Smartphone Sales 2014



TOTAL: 453 Million Units